



# HEALTHY IDEAS CAMPAIGN

## SA Health Apps Platform

**Challenge timeframe: 20 November - 30 December 2019**

SA Health is seeking ideas for the creation and content for the establishment and management of a SA Health Apps Platform to provide both Staff and our consumers access to service and information that is relevant, authenticated and timely.

### Our context

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SA Health is a major player in the health and wellbeing of health care recipients in SA. This also extends to the 40,000 plus staff we employ. We have seen the positive impact that digital technologies have had on our everyday lives and the massive growth of bespoke applications that make the consumption of information, access to products and services both easier and more convenient. The private sector has been much quicker at responding to the demands of consumers and now design services through the eyes of the consumer.

We now have an opportunity and obligation to make this paradigm shift.

### What are we looking for?

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There are essentially two main components to this challenge:

How would Digital Health SA go about establishing the application store from a technical and administrative perspective.

What, if any data, would SA Health need to provide to establish a pilot group of applications or an area for entrepreneurs to have access.

### What are we hoping to achieve?

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The creation of a digital space that will enable staff and consumers of our services to have access to relevant and bespoke applications that relate to their health and wellbeing wants and needs.

### Idea assessment criteria

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1. That this is transformational in nature and not just an extension of an existing application or program
2. That it is achievable within existing legislative and policy frameworks
3. That it is accessible and able to include contributions from the private sector
4. That it is consumer led development or co-designed with the consumer
5. That it can be delivered within 3 months of initial acceptance

### Submitting an idea

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Suppliers are invited to register and submit ideas via the Healthy Ideas portal. Ideas are requested to be submitted by 30 December 2019.